

Did You Know? Recent Developments from Hovey Williams

New Policies and Procedures

Hovey Williams is always cost-conscious and strives to provide the highest level of service and value to its clients.

- In 2008, the firm began billing clients in increments of 6 minutes rather than 15 minutes.
- The firm often charges flat fees for projects rather than an hourly rate.
- Our philosophy of steady growth has provided us with a diverse group of IP practitioners having varying levels of experience and billing rates. This allows lower-billing-rate attorneys to perform tasks that do not require the experience of higher-billing-rate attorneys, resulting in savings to clients.
- We strive to assign patent applications to the person with the most relevant technical background to minimize the learning curve.
- Hovey Williams has recently added three patent agents/analysts in an effort to further enhance our overall cost-effectiveness.
- Typically, we do not bill for:
 - Travel time or expenses when traveling for clients
 - Paralegal time
 - Copies
 - Postage

Our experience and expertise allow us to focus on the key points of a project without getting distracted by minor issues. This focus allows us to produce a concise and meaningful work product that addresses only the relevant matters of concern to the client.

Our People in the News

Tracy L. Bornman, Partner of Hovey Williams, was recently named one of the “Best of the Bar” by the *Kansas City Business Journal*. The list is comprised of the best attorneys in the Kansas City metropolitan area as recognized by their peers. Tracy was also named to the list in 2007 and 2005. She will be highlighted, along with the other “Best of the Bar” winners, in the September 5 supplemental issue of the *Kansas City Business Journal*. You can contact Tracy at tbornman@hoveywilliams.com.

Debra J. Fickler was recently added to the professional staff of Hovey Williams. Debra serves as an of counsel attorney and focuses her practice on patent, trademark and copyright prosecution, as well as related litigation including trade secret misappropriation. You can contact Debra at dfickler@hoveywilliams.com.

Drawing Winners

Hovey Williams recently announced the winners of the Garmin GPS and iPod Nano from the Solo and Small Firm Conference, held June 12-14 in Osage Beach, Missouri. Mark Haefner of Haefner Law Office in Lenexa won the Garmin GPS, and Nalini S. Mahadevan of Mahadevan Law Office in St. Louis won the iPod Nano. Congratulations to our winners!