



Cheryl L. Burbach

Partner

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Cheryl joined Hovey Williams in 2003. She has focused her practice exclusively on trademark, copyright, trade secret, and related intellectual property matters. Cheryl's litigation practice has included trademark, copyright, and trade secret litigation in different courts throughout the nation. She regularly practices in trademark opposition and cancellations before the Trademark Trial and Appeal Board. She also prosecutes and defends her clients in domain name dispute proceedings before the World Intellectual Property Organization, the National Arbitration Forum, and the American Arbitration Association.

Cheryl's business counseling practice has included assisting a wide range of intellectual property, Internet, marketing, and newly formed companies with matters as diverse as prosecuting trademark and copyright applications, managing a large trademark portfolio, creating company-wide intellectual property identification and protection programs, creating comprehensive employee trade secret protection programs, and licensing.

Publications and Presentations

- Speaker, "Protect and Serve: Navigating Trademarks for Your Clients," Kansas Bar, January 2010
- Speaker, "Basics of Intellectual Property Law for the Non-IP Lawyer," Missouri Bar, December 2009
- Speaker, "The Basics of Trademark Law," Missouri Bar Association webinar, December 2008
- Speaker, "The Issues of Recent Developments Regarding Domain Names and Related Disputes," Lawyers Association of Kansas City, December 2008
- Author, "An Intellectual Property Checklist for Websites," AWL Link, March 2007
- Speaker, "Lost: Navigating the Jungle of Intellectual Property Law," October 2007
- Speaker, "The Madrid Protocol," 2002



Education

- University of Missouri-Kansas City – Juris Doctor, 1999
- Washburn University – Bachelor of Arts, Political Science, 1994
- Washburn University – Bachelor of Arts, English Literature, 1993

Memberships

- International Trademark Association (INTA)
- Generic Top-Level Domain Subcommittee of the Internet Committee, 2010-2012
- Kansas City Metropolitan Bar Association (KCMBA)
- Vice Chair, Patent, Trademark & Copyright Committee, 2010
- Association for Women Lawyers of Greater Kansas City (AWLKC)
- American Bar Association (ABA)
- Kansas Bar Association (KBA)
- Member, Patent, Trademark & Copyright Committee
- Missouri Bar Association (MoBar)
- Member, Patent, Trademark & Copyright Committee

Bar Admissions

- Missouri, 1999
- Kansas, 2008
- U.S. District Court, District of Colorado, 2003
- U.S. Court of Appeals for the Federal Circuit, 2001
- U.S. District Court, District of Kansas, 2000
- U.S. District Court, Western District of Missouri, 1999